

President Pozza tells Italian and foreign investors about the Treviso and Belluno area

Why should you invest in the territories of Treviso-Belluno? Because these territories have everything, they have so many different productions. We don't have a monothematic production, but rather we start from high fashion and move to the furniture sector, to a first-class manufacturing sector. But we also have much tourism, we have so many opportunities to benefit from.

But the greatest opportunity offered by this territory is the entrepreneurial humus, no territory has an entrepreneurial humus quite like the one in Veneto and in Treviso-Belluno. You can open a company and find the person who replaces a piece you broke, the collaborator, within a few kilometers. This is found where there is a fertile and safe territory, as our province of Treviso and our province of Belluno are, and where the institutions work in a network to assure business certainty.

The other aspect is the great export capacity of this territory: 14.5 billion for the province of Treviso and about 4.5 billion for the province of Belluno. These territories face the challenge of globalization on a daily basis thanks to the ability of our entrepreneurs and the associative business system, Chambers of Commerce and institutions, we are a network close to businesses. This is what we must focus on, to ensure that our businesses are still protagonists of this great economy that is Italy, able to position itself as a European power, the second manufacturing power.