

THE EXHIBITIONS – 325 EXCLUSIVE OLYMPIC IMAGES

An initiative that celebrates the Olympic and Paralympic spirit, aiming to highlight the educational and formative role of sport and to promote social inclusion, in anticipation of the Milano Cortina 2026 Winter Olympic and Paralympic Games.

- **Treviso** – Chamber of Commerce (Piazza Borsa).

In the central Piazza Borsa of Treviso, the façade of the Treviso–Belluno|Dolomiti Chamber of Commerce building will be specially “dressed” for the occasion in Milano Cortina 2026 colors, creating a captivating atmosphere. Visitors will be immersed in the core values of the Games (Respect, Friendship, Excellence, Courage, Determination, Equality) thanks to a carpet replicating the colors of the Five Olympic Rings—the universal symbol of unity and sportsmanship—that leads to the Chamber of Commerce. Surrounding the area, exhibition cubes narrate the history of the Games through iconic images, combined with the creativity of young participants whose drawings bring a unique and engaging story to life. The best works among the 6,859 submissions selected from students who participated in the fourth edition of the project “GenerAZIONE2026 – Sport powered by Youth and Education” will be displayed. This dynamic, interactive installation transforms the Chamber of Commerce into a place of celebration, education, and active participation.

- **Verona** – Chamber of Commerce (Piazza dell’Economia, Hall of Women)

In Piazza dell’Economia, a display of exhibition parallelepipeds narrates the evolution of the Olympic Games through their most iconic symbols: the official posters from each edition and the legendary Olympic torches, accompanied by evocative images and brief narratives revealing their history and significance. Framing the square is a suspended crown of portraits representing the great Olympic values—Respect, Friendship, Excellence, Courage, Determination, Equality—transforming the space into a true temple of Olympism.

A video installation in the piazza showcases the most beautiful images from the Olympic Games. In the Hall of Women a tribute is paid to the Olympic women champions, celebrating the women who have written memorable chapters of sport and inspiration.

- **“From Chamonix 1924 to Milano Cortina 2026”**: a photographic journey featuring posters from the Winter Olympic Games.
- **“The Torch’s Journey”**: the historic and iconic images of the Olympic Torch journey through the different editions of the Games.
- **“Olympic Portraits”**: intense close-ups of Olympic champions highlighting the values of excellence, friendship, and respect.
- **“Women Champions of the Games”**: life-size silhouettes of women who played leading roles in the Games