

**Founder and CEO of GLIP Srl Alessandro Piovesan presents the company**

*I'm Alessandro Piovesan. Partner and founder of GLIP. GLIP was born in 1996 and we were born as manufacturers of lighting fixtures with solutions considered standard at the time. The evolution was rapid. In 2008 we design a first clothing megastore entirely designed with LED lighting. It was the first in Italy and we created it for the Benetton group, with over 1000 square meters of sales surface that goes from a traditional solution with traditional sources of 70/100 watts to LED solutions of 25-30 watts. A drastic solution to energy consumption which created an important precedent which then served as a trailblazer for the evolution of the world of LED and our company.*

*Over time we have invested in what is the fundamental activity, in what is the fulcrum of our company, i.e. the technical office, both for the lighting design part and for the design part. The two things are extremely linked to each other. The lighting design office is constantly evolving thanks to the inclusion of young people and collaboration with universities which allow us to come into contact with young minds who manifest a passion about the theme of light linked to the world of architecture. We invest a lot in young people because we believe that the future is theirs, therefore they must help prepare their future. Our company invests in the figures it deems suitable for the roles they will fill. So the technical part is fundamental.*

*Another important point which contributes to project innovation rather than product innovation, because product innovation is managed by the technical part, while project innovation is also managed by the inclusion of young people in the commercial part where they manage to bring new ideas for developments in Italy and abroad. So much so that we have now started with a development project that led us to open a technical-commercial office in London in 2024 and we are now starting to open a similar office in Dubai. The first step will be participation at the BIG5Global Fair in Dubai. So there too we already have*

*developed projects and under development, mainly in a luxury residential of villas from 1000 square meters upwards. The theme of production is part of the company's DNA and this is thanks to the presence in our territory of a series of partners, now historic, who have innovated by always following in the footsteps of our company and this has allowed us to close a 2024 certainly very interesting from a numerical and results point of view which therefore allowed us to start in an extremely good 2025. We have numerous projects under our belt where we are continuously investing in research, development and new solutions, where product innovation leads us to collaborate with increasingly international and advanced realities, which means that 2025 is expected to be great.*